

THE REAL ESTATE GUIDE

For Real Results
In Real Estate™

2006 Advertising Rates

THE REAL ESTATE GUIDE 128/495

SIZE	3 ISSUES	7 ISSUES	YEARLY
QUARTER PAGE\$515.00\$475.00\$415.00
HALF PAGE\$610.00\$570.00\$520.00
FULL PAGE\$815.00\$775.00\$735.00
FRONT COVER			
LARGE BLOCK\$235.00*	SMALL BLOCK\$180.00*

*Front cover reservations are available exclusively to internal advertisers

WORCESTER COUNTY

BI-WEEKLY	6 ISSUES	13 ISSUES	YEARLY
QUARTER PAGE\$290.00\$240.00\$240.00
HALF PAGE\$340.00\$330.00\$310.00
FULL PAGE\$490.00\$460.00\$440.00
MONTHLY			
	3 ISSUES	7 ISSUES	YEARLY
QUARTER PAGE\$515.00\$475.00\$415.00
HALF PAGE\$610.00\$570.00\$520.00
FULL PAGE\$815.00\$775.00\$735.00
FRONT COVER			
LARGE BLOCK\$145.00*	SMALL BLOCK\$95.00*

*Front cover reservations are available exclusively to internal advertisers

SPECIAL PAGE POSITIONING

PAGE 3\$915.00*	INSIDE FRONT COVER\$855.00*
INSIDE BACK COVER\$820.00*	BACK COVER\$975.00*
CENTER SPREAD	\$775.00* (PER PAGE)	
* RATES PER ISSUE - 1 YEAR RESERVATIONS ONLY			
ADD \$100 EXTRA PER ISSUE TO LOCK-IN ON A SPECIFIC PAGE (EXCLUDES ABOVE PAGES)			
~ FOR SINGLE INSERTION ADD \$30.00 ~			

REALTOR LINKS/BIOS - (PER YEAR/PER TOWN)\$19.95
 ADDITIONAL TOWNS -(PER YEAR/PER TOWN)\$1.99

800-242-1335

MLSHomeFinder.com

BostonForRent.com

Ads@treg.com