

JUST RENTALS Apartments FOR RENT

2006 Advertising Rates Just Property Boston's Real Estate Magazine

JUST PROPERTY			
SIZE	6 ISSUES	13 ISSUES	YEARLY
QUARTER PAGE\$350.00\$320.00\$290.00
HALF PAGE\$455.00\$425.00\$395.00
FULL PAGE\$600.00\$580.00\$560.00
FRONT COVER			
LARGE BLOCK\$225.00*	SMALL BLOCK\$135.00*
*Front Cover reservations are available exclusively to internal advertisers			
JUST PROPERTY 4 COLOR - ADD \$150.00 per issue			

JUST RENTALS			
SIZE	3 ISSUES	6 ISSUES	YEARLY
QUARTER PAGE\$335.00\$295.00\$265.00
HALF PAGE\$590.00\$520.00\$490.00
FULL PAGE\$645.00\$605.00\$585.00
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PER BLOCK \$225.00*			
*Front Cover reservations are available exclusively to internal advertisers			
JUST RENTALS SPOT COLOR - MAXIMUM 2 COLORS PER PAGE - ADD \$35.00 per issue			

SPECIAL PAGE POSITIONING	
PAGE 3\$900.00* INSIDE FRONT COVER\$850.00*
PAGE 5\$800.00* INSIDE BACK COVER\$800.00*
BACK COVER\$950.00* CENTER SPREAD (PER PAGE) \$750.00*
* RATES PER ISSUE - 1 YEAR RESERVATIONS ONLY	
ADD \$100 EXTRA PER ISSUE TO LOCK-IN ON A SPECIFIC PAGE (EXCLUDES ABOVE PAGES)	
~ FOR SINGLE INSERTION ADD \$30.00 ~	

REALTOR LINKS/BIOS - PER YEAR/PER TOWN\$19.95
 ADDITIONAL TOWNS - (PER YEAR/PER TOWN)\$1.99

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